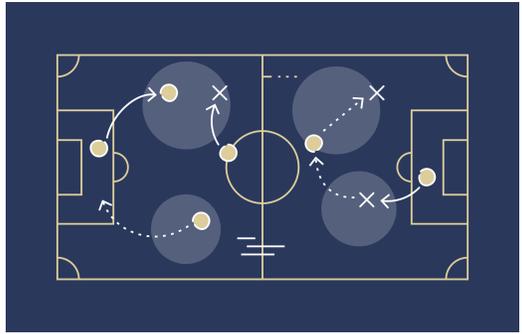


## STRATEGY AND BUSINESS MODEL DEVELOPMENT



- How do I make my company competitive and keep it that way?
- How do I develop a sustainable, expedient corporate strategy?
- How can I implement the strategy in my company? What does a strategic reorientation require?

These and other question can be answered only if a corporate manager has a precise, comprehensive idea of customers, competition, the market, the company's own position in the market, and corporate strengths and weaknesses.

Our strategy and corporate development workshops make you aware of design opportunities and support you in looking beyond the horizon with an eye toward goal-oriented action.

### CORPORATE DEVELOPMENT



Where do we want to go? The starting point for corporate development is always the vision and the associated strategic corporate goals. The task is to derive individual measures that move the company in the desired direction. It is important to incorporate all variables that influence corporate development: strategy, organization, employee behavior, and leadership. We support you with our workshops.

### BUSINESS MODEL DEVELOPMENT



Because markets change constantly, it is a good idea to check your company's current business model for future viability from time to time. While many companies are familiar with their financial situation, they are often less aware of the sustainability of their business model. In our workshops, we analyze your business model using an efficient methodological framework. Together, we assess, visualize, and question your business case in order to assign action options to it and refine it further. The workshop is focused on ...

- those who want to enter new markets.
- those who want to reposition themselves deliberately in their industry.
- those who want to offer their customers greater utility while keeping down corporate costs.

### STRATEGY DEVELOPMENT



Strategy development is one of the most important management tasks and focuses on future viability in matters large and small. Our experience indicates that heterogeneous groups that are sensibly assembled and well-moderated contribute valuable insights to the problems and influencing factors involved in designing a strategy process. If you are wondering what you can do to ensure success in the mid- to long term, we will help you find the answer.